



Javier Rosales

*Love People, Culture, and
Dance | 33 years old | Dutch
| Product (UX) Designer |*

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I'm a driven designer with a passion to forge user insights and design strategies into user experiences. I believe in strong cooperation towards a common goal combined with a good mix of curiosity and fun. Described by others as a loyal employee, communicative mediator and a strong team player with management and coaching skills.

Experience

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| 2021 - now | <i>Senior Product Designer</i> | Bosch Shanghai, China
Interaction design and Project management. As a member of the corporate UX internal agency. I was tasked to raise the general UX maturity . Collaborated with various business units to deliver outstanding product experiences . Coached start-ups from discovery to MVP . |
| 2019 - 2021 | <i>Product Designer</i> | Bosch Shanghai, China
Industrial design and Interaction design. As a member of the corporate UX internal agency. I was responsible for translating insights into concepts for value and usability testing . Contributing to user research activities within China. Organizing and moderating design sprints . |
| 2016 - 2019 | <i>Design Manager</i> | Design2Gather Shanghai, China
Led and built up the design team. Consulted with clients, created design languages, conducted user research. Realized design projects from insights to production-ready designs. |
| 2015 - 2019 | <i>Co-founder Designer</i> | Studio SEIO Rotterdam, Hong Kong
Pitched and initiated a new product development opportunity for retail company Mainetti focused on the B2C market in China. |
| 2013 - 2014 | <i>Freelance and Internships</i> | Z-board U.S.A, Van Berlo The Netherlands
Gained experience as an intern and freelancer within a professional context to expand my know-how and learn design processes. |

Education

2013 - 2016	<i>Master Integrated Product Design</i>	Delft University of Technology Delft, The Netherlands Thesis focused on improving the rehabilitation experience for performance athletes. Realized through wearable technology. Supervised by Erasmus University Medical Center of Rotterdam.
2008 - 2012	<i>Bachelor Industrial Design Engineering</i>	Delft University of Technology Delft, The Netherlands Thesis focused on creating a future bath experience. Applied through business strategy, technology, and user experience.
2010 - 2011	<i>Minor product design</i>	University of Tsukuba Tsukuba, Japan Learned and applied projects based on Kansei design methodology. Utilizing the user's emotions, senses, and reasoning into product design.

Skills and Interests

Concept Design
Design Strategy
Wireframing
UI Design

Prototyping
Design Sprints
User Research
User testing

Dancing
Reading
Sketching

Patents and Awards

2021	<i>R.397471</i> - Responsibility Display for Driving Automation <i>CN306381711S</i> - Vehicle dashboard with graphical user interface for changing driving modes <i>CN306654302S</i> - Vehicle dashboard with warning scene graphical user interface <i>CN306381712S</i> - Vehicle dashboard with graphical user interface for speed adjustment <i>CN306612317S</i> - Display panel distance adjustment graphical user interface <i>CN306785589S</i> - Vehicle dashbaord with entry and exit tunnel graphical user interface
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2018
Red dot design award
best of the best 2018



reddot award 2018
best of the best



SUCCESSFUL DESIGN
最成功设计

2017
Successful design award